

DEVELOP AND ORGANIZE YOUR NONPROFIT

Gale Business: Plan Builder

Gale Business: Plan Builder provides guidance on planning, starting, and running a nonprofit. Sign in or create a free account, then follow the step-by-step path within the five areas of exploration.



FOUNDER PROFILE

Evaluate your foundational characteristics and motivations. Complete for a one-page summary of your opportunities and threats as a nonprofit owner.



IDEATION

Document your Mission, including key partners, value propositions, audience, competition, and outreach.



BREAK-EVEN ANALYSIS

Determine when your business will be able to cover expenses like payroll, rent, and communications.



BYLAWS AND STRATEGIC PLANS

Walk through 12 articles to create a base for your bylaws. Utilize content organized in this section as you begin to work with your legal representation to build a full legal document.



FINANCIAL PROJECTIONS

Analyze your financial future by populating capital expenditures, debts and loans, and inventory to create advanced projections.

WHEN YOU'RE DONE:

Download or **Email** your full plan or individual sections to share with your stakeholders.